

eztradee INVESTMENT PLATFORM FOR YOUR PEACE OF MIND

Ez Technical Analysis

Traders understand that probability is a major factor in trading. Probability is the method upon which traders gain competitive advantage over other traders.

By relying on in-depth analysis and probability calculations, traders are continuously finding that they are more profitable in their trading. Therefore, EzTrade has introduced a new approach within Ez Technical Analysis.



Paralysis of analysis is likely to occur when investing or trading without the right tools.

Human nature is to use probability to determine tolerance levels for decision making. We shape our daily experiences by calculating probability of a certain outcome occurring in our favor. Our experiences are subconsciously created from our brain weighing the options.

In market trading, traders are always forced to make a decision to either enter a new trade or exit an existing one. Trading based on your personal risk management criterion is critical to overall, long-run profitability.

Probability and tolerance levels are key elements in defining our behavior. Now, wouldn't it be nice to have an application that provides you with a probability value that enables you to make the "right-for-you" decision?

EzTrade offers platforms that allows our traders to receive comprehensive probability analysis and make trade decisions based on a calculated risk assessment using each individual trader's criterion.



Traders now rely less on the commonly used "one-size-fits-all" analysis method, and rely on our new Historical and Stress Test Probability after seeing the advantages.



Takes into consideration direction of the underlying moves

Reflects the specificity of each underlying historical behavior

STRESS TEST PROBABILITY

Utilizes magnitude of the historical movements, as to represent capability of the underlying to perform certain moves without taking into consideration direction of that move



We've introduced two new probabilities and a new method for calculating probability.

With **Ez Technical Analysis**, we have applied the new **Historical and Stress Test Probabilities** as well as different interpretation of technical trend analysis.

Our new methodology converts trend analysis indicators into functional probability values that leads to a simple rating system. Our traders improve their risk management capabilities with our rating system.

	PORTFO		ALYSIS TAB	Reports	Over	bought sold Clok on Column	ymbol Search		
Symbol	Price	rice Stock Option Sector N		Sector Name	C Setup	p Portfolio plio Capital Appreciation	Industry Rank	Overall Rate	
AAPL	153.06		2	Technology		Computer Manufacturing	1		
ASSY	65.58	3	2	Health Care	1	Major Pharmaceuticals	3		
ABT	43.16	4		Health Care	2	Major Pharmaceuticals		1	
AEE	\$5.60		3	Public Utilities	4	Power Generation	4	4	
AMGN	156.51	0		Health Care	2	Biotechnology Biological Products (No Diagnostic Substances)	2		
AXE	76.80		2	Finance	1	Finance Consumer Services			
5A	180,76			Capital Goods	1	Aerospace	2	1	
BABA	123.22	3		Miscellaneous	5	Rusiness Services	5		
DAG	23.05		1	Finance	1	Major Banks	4		
8IQU	188.76		2	Technology		Computer Software Programming Data Processing			
112	39,61			Consumer Services	4	Marine Transportation	3		
BMY	54.02		2	Health Care	2	Major Pharmaceuticals	2		
82	36.94	2	2	Energy	5	Integrated oil Companies	3		
<u>BX</u>	29.87	1	13	Finance	1	Investment Managers	3	1	

Additionally, two daily reports based on our rating system are generated for Overbought and Oversold stocks.

In **Ez Stock Analysis** report, traders can create and follow their own portfolios and analyze individual stocks.



Traders can perform a deep dive into individual stocks by searching or selecting the symbol in the Ez Stock Analysis report.

Our report, Ez Stock Analysis, has four sections:



STOCK TREND ANALYSIS

OPTIONS SENTIMENT

Provides rating of the past behavior and future predictions

Provides thorough implied volatility and volume analysis for options market participants to view the future stock behavior



Traders can perform a deep dive into individual stocks by searching or selecting the symbol in the Ez Stock Analysis report.

Our report, Ez Stock Analysis, has four sections:



STOCK VS. PEER ANALYSIS

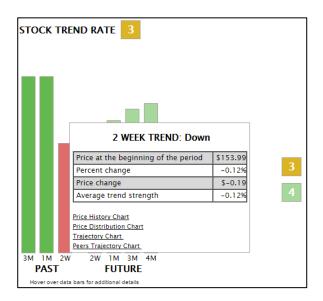
SECTOR AND INDUSTRY ANALYSIS

Provides ability to compare stock historical movements to its peers

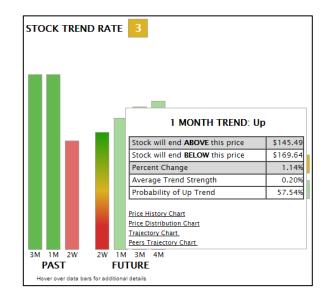
Provides industry and sector ratings as well as rating of the stocks within these groups



Our traders are continuously analyzing individual stocks to understand behavior trends over time. The drill down analytic capability and charting offered through **Ez Stock Analysis** report is unparalleled to any other platform.



Additional information regarding strength of trend is found in **Past section** when hovering over the various time periods, along with graphs



With 90% probability, an Upper and Low price band is predicted in **Future section**, along with prediction of trend strength during that period of time

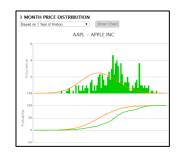


STOCK TREND RATE 3	PEERS PRICE TRAJECTORY COMPARISON Symbol 1999 Projection Length 18 Trading Days Probability (59) Monic Chart AAPL - APPLE INC Zoom 18: 3m 568 1703 (2) 355 From May 21, 2017 To Jun 7, 2017 1	SECTION 1 STOCK TREND ANALYSIS
30 1M 200 20 1M 3M 444 PAS UTURE Wardwindow Lee Vie Selfitier Annie	2 0 0 2 0 2	STOCK TREND ANALISIS

Visualizing your results in charts is a default offering within **Ez Stock Analysis**. Correlated charts instantly change as our traders change parameters and drill into the stock.



EARNINGS PRICE HISTORY



1 MONTH PRICE DISTRIBUTION

rojection Length 20 Trading Days	Probability 90 Show Cha	rit;
AAPL -	APPLE INC	
som (im 3m Km YID 1v All	From May 23, 2017 To Jun 21	. 2017
		10
		Pice I
	Tuesday, Jun 20, 2017 Upper Band AAPL, 9.88 Sottom Band AAPL, -5.49 Upper Band BM, 6.19	Percent Mow
	Bottom Band IBM (-5.95	-5

PRICE TRAJECTORY	
Projection Length 20 Trading Days	Probability 90 Show Chart
AAPL -	APPLE INC
Zoom 1m 3m 6m YTD 1y All	From May 23, 2017 To Jun 21, 2017
	170
	165
	160 Price
	155
	150
	sday, Jun 15, 2017. r Band AAPL : 167.49 m Band AAPL : 145.41
	140

PRICE TRAJECTORY

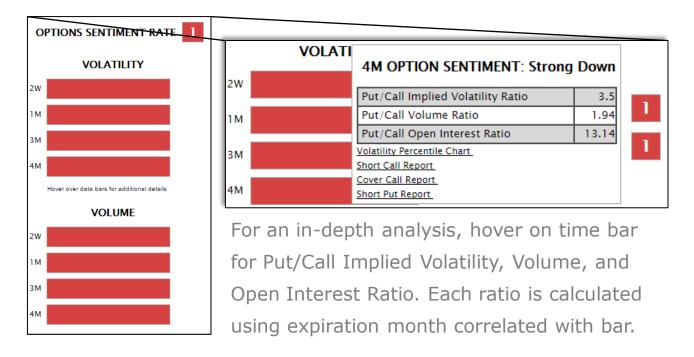
PEERS PRICE TRAJECTORY COMPARISON

7



OPTIONS SENTIMENT RATE		VOLATILITY PERCENTILE CHART	1
VOLATILITY VOLATILITY VOLATILITY VOLUME: VOLUME: VOLUME:	Short Term Rate Long Term Rate Short Term Rate Long Term Rate	Implex Multiple IP recentline Honory 103 Coupts Type (co.C. + Dissocration) Internet Vessel IP recentline Honory 103 Dissocration Internet Vessel Internet Vessel Dissocration Internet Vessel Internet Vessel Internet Vessel Internet Vessel Internet Vessel In	SECTION 2 OPTIONS SENTIMENT
414		jan'14 jal'14 jan'15 jal'15 jan'16 jal'16 jan'17	

Incorporating options volatility and volume analysis into **Ez Technical Analysis** allowed our traders to wear binoculars as they assess stocks with a view of **Options Sentiment**.



With an options market view on future behavior, our traders benefit from having a comprehensive understanding on possible future movements of underlying asset.



OPTIONS SENTIMENT RATE		VOLATILITY PERCENTILE CHART Impled Volatily V 1 Percentile History 50 Graph Type (DHLC V	
VOLATILITY		Historical Volatilit 20 Percentile History 50 Show Chart	
2W	Short Term Rate	Volatility Percentile Chart AML - APFL INC Zoom Im 3m 6m YTD 1y From Sep 10, 2013 To May 23, 2017	SECTION 2
3M 4M Hover over data tans for additional details VOLUME	Long Term Kale	159 mg	OPTIONS SENTIMENT
VULOME 2W 1M 3M 4M	Short Term Rate	1 2 3 3 3 3 3 3 3 3 3 3 3 3 3	

Option traders obtain complete analysis on three strategies:



SHORT	CALL RE	PORT	Hove	r over data fields	for additional deta	ils or click to sort
Exp Month	Strike Price	Bid	Ask	Annual Yield	Probability	Overall Rate
2017-06-16	157.50	0.96	0.99	10.16	61.38	6.24
2017-06-16	160.00	0.51	0.53	5.29	71.06	3.76
2017-07-21	165.00	0.91		June 16	i 160.00 Call	
2017-08-18	165.00	2.00	Yield to	Strike		0.33
2017-08-18	170.00	1.19	Percent	In/Out of th	e money	-4.16%
2017-09-15	165.00	2.77	Delta			17
2017-09-15	170.00	1.77	1.82	3.39	64.49	2.19

Hover over for in-depth analysis.

One of the most valuable and unique pieces of information is presented when hovered over Probability.

SHOR	CALL	REPOR	т	Hove	er over data fi	elds for additi	onal details c	or click to sort
Exp Month	Strike Price		Sid	Ask	Annua Yield	Proba	bility	Overall Rate
2017-06-16	157.5	50	0.96	0.99	10.1	16 (51.38	6.24
2017-06-16	160.0	00	0.51	0.53	5.2	9	71.06	3.76
2017-0:	F	robabilit	y of pro	fit selling J	une 16 16	i0.00 Call	option	
2017-01		Sh	ort	Lo	ng	Tech	nical Ana	alysis
2017-08 The	oretical	Hist	STest	Hist	STest	RSI	SO	РРО
2017-09	6.45	<u>63.60</u>	57.20	<u>69.70</u>	<u>55.92</u>	75.47	77.03	67.45
2017-0								

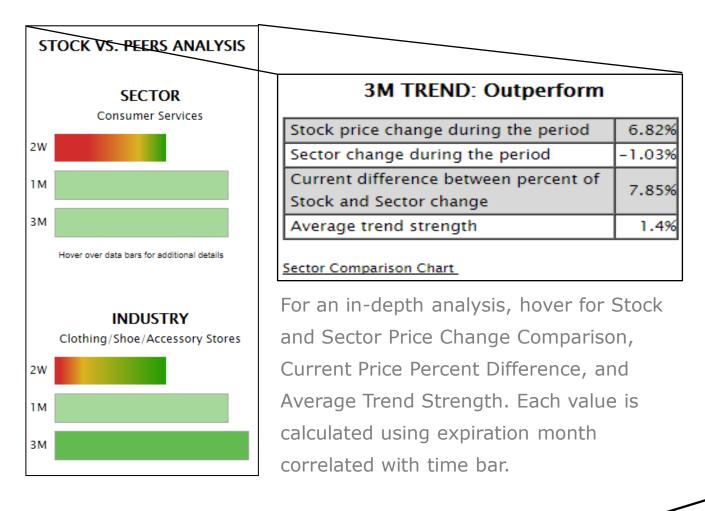
Report views probability analysis from a different prospective. It ranges from Theoretical Probability to Short and Long Historical, and Stress Test Probability.

Reminder: Ez Technical Analysis converts trend following indicators (e.g. Relative Strength Indicator, and Stochastic and Percentage Price Oscillator) into probability values.



STOCK VS. PEERS ANALYSIS		SECTOR COMPARISON CHART Symbol Date 05/10/2017 Show Chart	
SECTOR Technology		AAPL - APPLE INC	ar or to the
2W	Stock Rank Within Sector	Zoom Im Im Gm YTD Iv All From May 10, 2017 To May 24, 2017	SECTION 3
3 M Haver over data have for additional details			STOCK VS. PEER
INDUSTRY Computer Manufacturing	Stock Rank Within Industry		ANALYSIS
1M		10. May 12. May 16. May 18. May 22. May 24. May	

Traders appreciate being able to compare stock historical performance to the Sector and Industry performance, as well as to the selected individual stocks.





ECTOR RATE		u	EADERS	Cites an	Column Heade	r to Sert		1020372	
Technology			Symbol	Price	Rate	Option	Sector Rank	Overall Rate	
			AAOI	68.63		2	5	4 .	SECTION 4
the second se			ADSK	112.48	4	2	5		
			AMAT	44,61	4	2	5	4	
	Short Term Rate	4	ATM	58.51	4	2	5	4	CECTOD AND INDUCTO
			ALTA	31.46				4	SECTOR AND INDUSTRY
	Long Term Rate	4	DDD	22.55		2	5		
			EA	112.31	•	2	5	4	
			<u>FNSR</u>	25.11		3			ANALYSIS
			GLUU	2.66		4	5	4	ANALISIS
			IMPV	49.85		2	5	4 +	

To analyze historical and predict future Sector and Industry performance, view the summary report. By clicking on an individual stock symbol, traders uncover full analysis report.

