



Trade Builder
PLATFORM FOR YOUR PEACE OF MIND

Occurrences

Price: 17.89
Hist. Occur.: 0
Theor. Occur.: 0.44
Theor. Prob.: 2.0192
Hist Prob 1 Yr: 0
Hist Prob 2 Yr: 0.2
Hist Prob 3 Yr: 0.13
Hist Prob 4 Yr: 0.1
Hist Prob 5 Yr: 0.08



ez trade

INVESTMENT PLATFORM FOR YOUR PEACE OF MIND

Ez Trade Builder

Ez Trade Builder is designed to minimize time dedicated to searching for the "right trade." This platform allows for our options traders to:

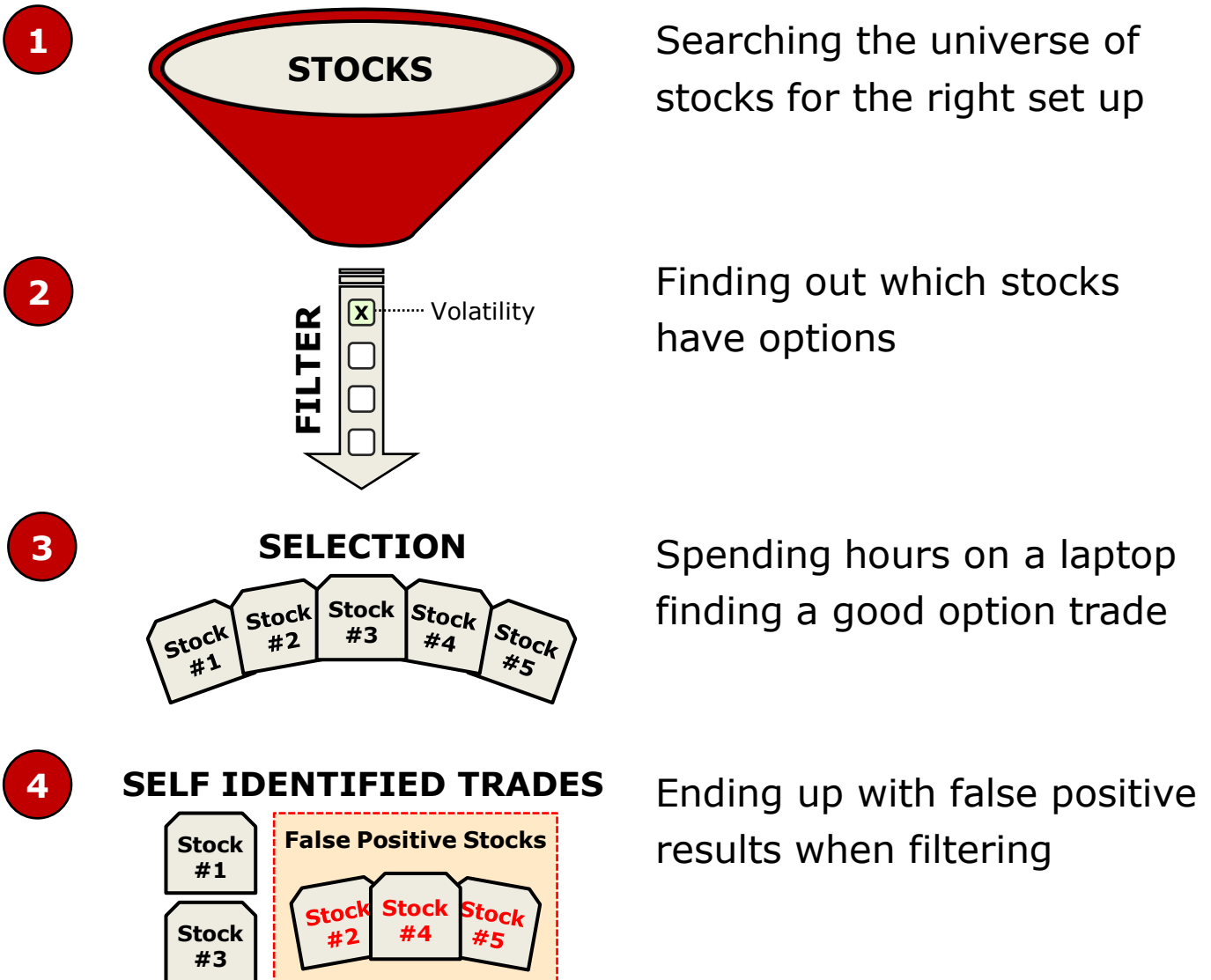
- Create their own trade identification system
- Take control by selecting distinctive filtering criteria
- Gain an advantage through new methodologies
- Receive daily, custom reports to avoid missing a trade

Through comprehensive back testing using a "time machine," our options traders select a day in history using our exhaustive day-by-day options database. With the date selected, traders can start testing their strategies.



Most trading platforms rely on an **outdated process**, which causes traders to identify options that are false positives.

Your Current State is Archaic





EzTrade is constantly refining our analytic methodology to provide approaches that uncover the best options trades.

Your Future State is Automated

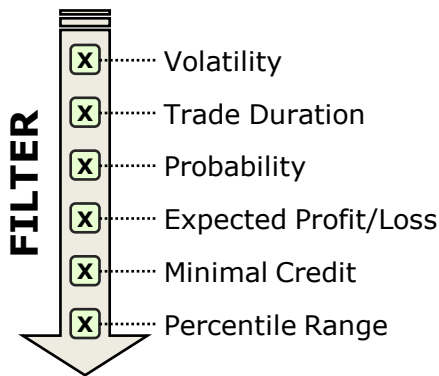
1

EZ-AUTO-BUILT TRADES



View trade analysis that is performed automatically, so you only need to search for the best options combination for your trading

2



Use filters that are specific to options, and can be only applied to option trading, to gain a substantial competitive advantage

3

SELECTION



Eliminate further need for trade analysis by finding complete options trades

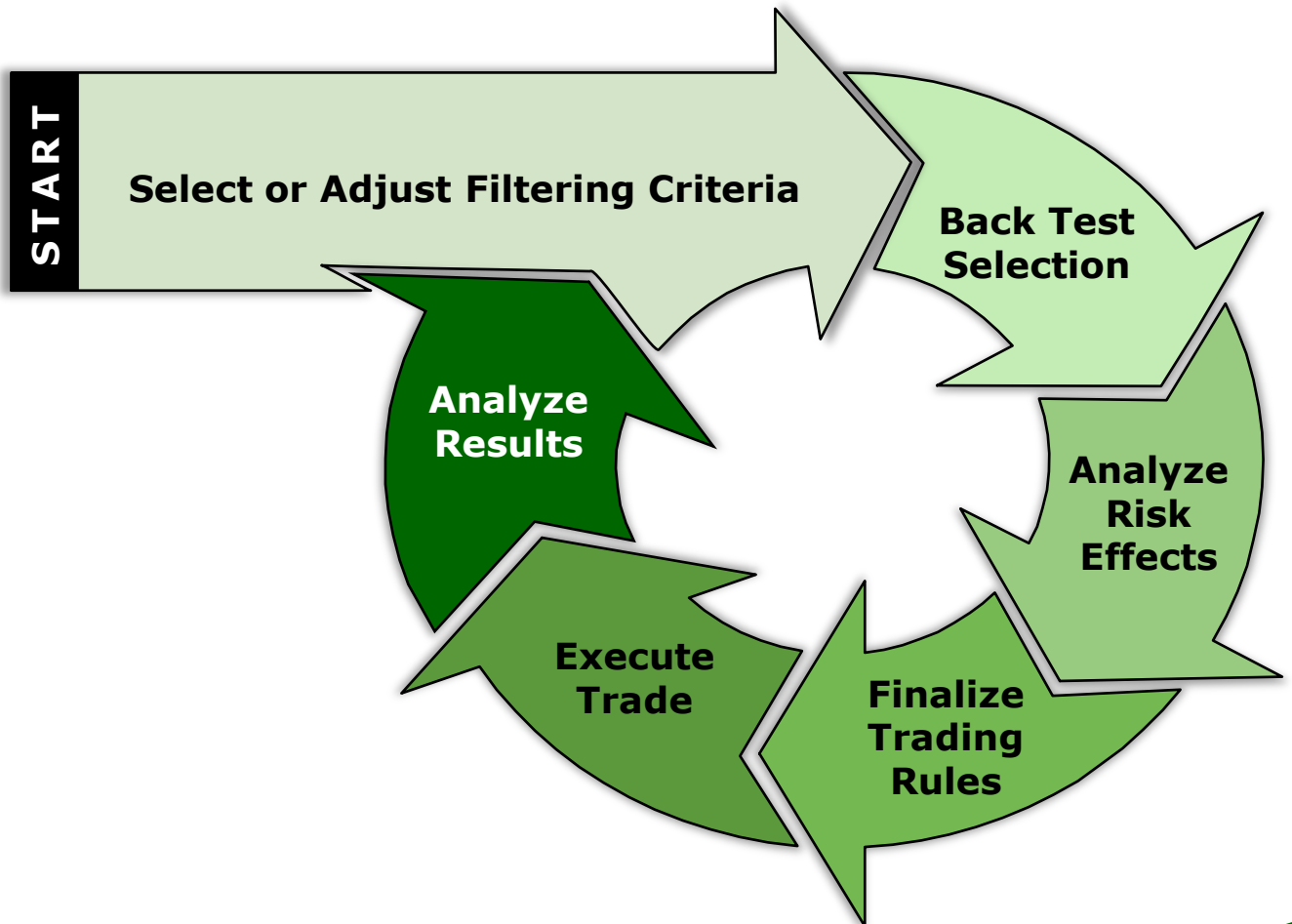




Market conditions are constantly changing and creating opportunities, but only for those that know how to spot them and take advantage of them at the right time.

Beyond financial skills and knowledge, today's self directed traders needs the right set of platforms to be successful.

Below outlines how our platform, **Ez Trade Builder**, approaches option trade identification:





Take advantage of our trading process to start the search and find the right results.

START

Select or Adjust Filtering Criteria

Ez Trade Builder allows our traders to "build your own" trading system by utilizing four commonly used criterion:

- Probability of Success
- Estimated Profit/Loss as measurement of Risk/Reward
- Volatility
- Volatility Percentile Analysis

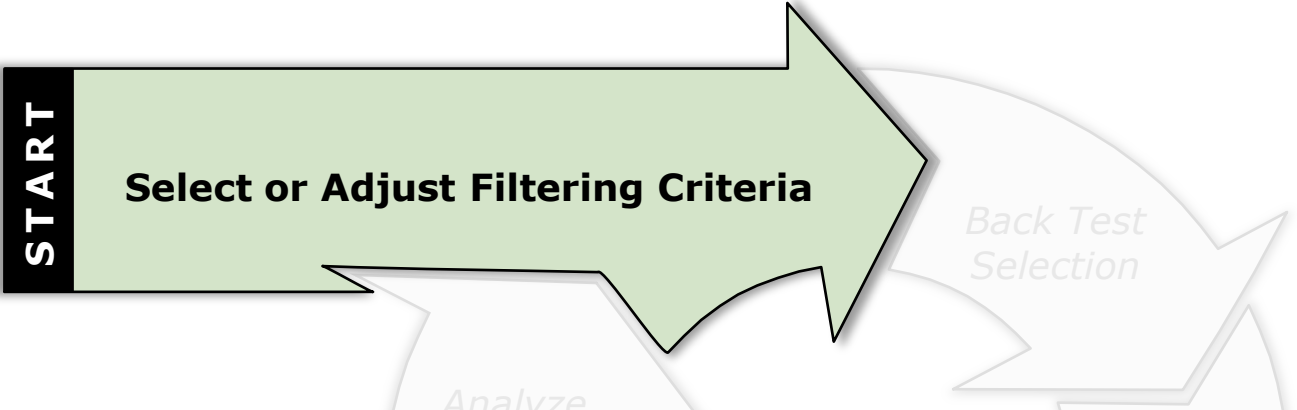
Once your system is built, automatically receive possible option trades based on popular option strategies – Next trading day recommendations will arrive by daily email.

Benefits also include receiving stock and options data from all US exchanges on a daily basis.





A competitive edge by using filtering criteria based on our two new probabilities: Historical and Stress Test Probability.



HISTORICAL PROBABILITY

Takes into consideration direction of the underlying moves

Reflects the specificity of each underlying historical behavior

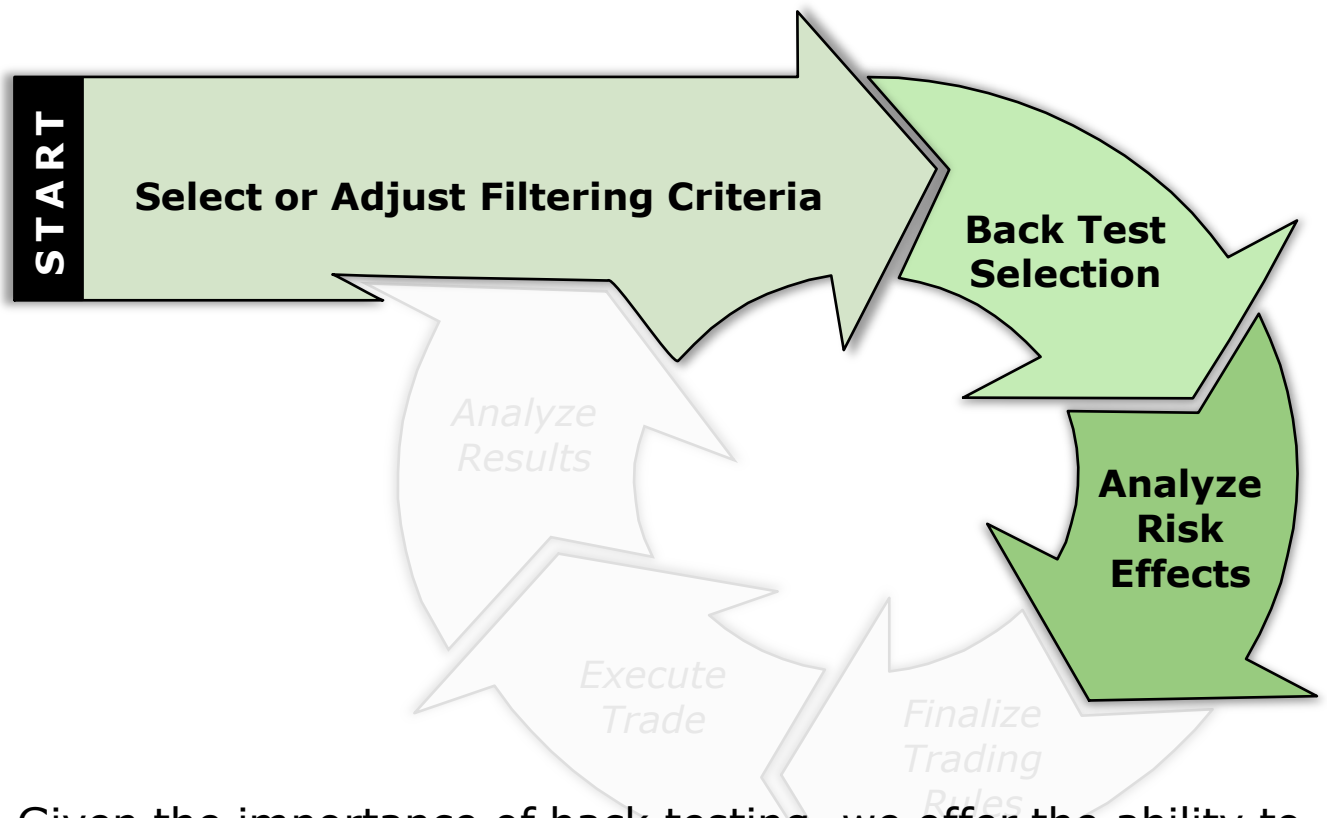
STRESS TEST PROBABILITY

Utilizes magnitude of the historical movements, as to represent capability of the underlying to perform certain moves without taking into consideration direction of that move

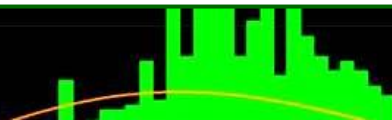


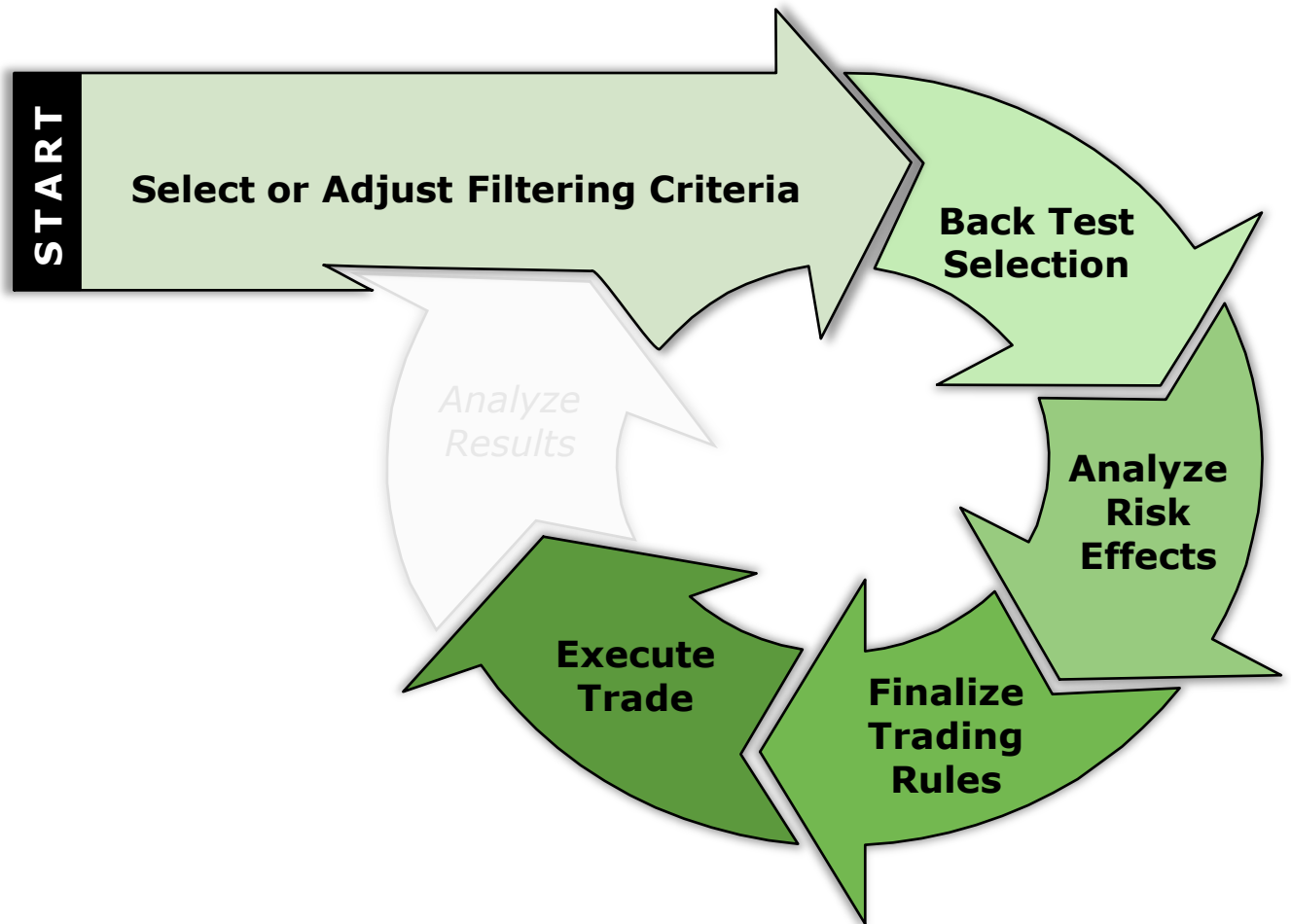


Ez Trade Builder allows traders to back test their trading system using our unique, exhaustive day-by-day database. Through our charting, traders can visualize a trade from its inception to its expiration. This helps traders build an exit strategy that further enhances their profitability in trading.



Given the importance of back testing, we offer the ability to set time in history, run your criteria, then see results. Additionally, traders can view their trade day-by-day from inception to expiration to analyze risk implications and understand how to manage their trades better.





After analyzing the back testing results, finalize any adjustment in filtering criterion and your exit strategy.

With these set, opt-in to receive daily signals via email. In the email, click on a signal to access comprehensive detail report for the trade. This includes a description of the underlying and option trade, as well as detailed analysis of Probability, Expected P/L, Delta, and Implied and Historical Volatilities with the associated percentiles.





Ez Trade Builder simplifies the daily quest for a profitable trade. After filtering criteria set, it's only two clicks to get daily trade recommendations based on your trade system.

Traders can drill down to analyze the trade through comprehensive reporting and charting capabilities. As we've mentioned, with market conditions constantly changing, traders need to constantly monitor and analyze results. Let us help anticipate potential market movements.

